Students` Response toward Facebook as a Media in Learning Bahasa Indonesia

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Abstract

A tedious situation of learning Indonesian in pandemic era makes Facebook become a choice to have a interesting learning process. The purpose of this research is to see students' responses to Facebook as a learning medium. This is a descriptive qualitative research. The instrument used in this research was students` response questionnaires to Facebook as a learning medium which was distributed to 145 high school students in West Sumatra by using the google form. The results of this study shows that students: [1] have used Facebook; [2] saw Facebook as a positive, profitable and entertaining application; [3] (minority) saw Facebook as a negative and unsatisfactory application; [4] like Facebook because they can get information; [5] mostly agree that the Facebook application is used as a medium for learning Indonesian [6] (minority) do not like to use Facebook due to many naughty accounts appear; [7] (mostly) have received information on procedural texts, short stories or narrative, explanatory, observation report, exposition, anecdotal, poetry and negotiation. Then, [8] (minority) have never seen texts debates, saga, novels, dramas, lectures. Hence, it can be concluded that Facebook can be used as a learning medium to make the students motivated and enjoyed the learning process.

Keywords: Students` responses, Facebook Media, Bahasa Indonesia

Introduction

Facebook is a social networking service headquartered in Menio Park, California, United States which was launched in February 2004. As of September 2012, Facebook has more than one billion active users. Users have to register before using this site. After that, users can create a personal profile, add other users as friends, and exchange messages, including automatic notification when they update their profile. Facebook was founded by Mark Zuckerberg and his friend from Harvard University.

Today Facebook can be used as a medium of learning, including learning Bahasa Indonesia at the high school level. Facebook was chosen as a medium in this study because it has features that support learning. Such as Facebook groups, Facebook shares, chat features, Facebook notes, and Facebook quizzes. This feature can be optimized in the process of discussion to evaluation of learning through interactive online quizzes (Larasati & dkk, 2020). Then, this group can be used by the teacher to provide information to students about the learning agenda and can be used to explore, elaborate, and confirm a topic. Through groups, all members can provide comments about a discussion so that students can discuss the material being discussed. (Kustijono & dkk, 2018). Research on Facebook as a medium for language learning has been carried out by other researchers such as: Arifah, W. R. (2017). Meinawati, E., & Baron, R. (2019), Linur, R., & Mubarak, M. R. (2020). Hadi (2016) and Luthfiyanti. They say that Facebook can be used as a medium for language learning because in it a teacher can interact with students and the teacher can provide material and evaluate language learning in it. In use, Facebook is seen to outbalance the rest of the social networks due to its convenience and easy going approach. However, little is known about how Facebook assists learners and teachers to

approach for teaching and learning ESL writing though it is found that this form of social media helps. (Alam:2019).

The teacher or a student group member can start a topic that is discussed together by uploading a picture or video accompanied by an explanation of the material, then other group members can add their knowledge or opinion about the topic being discussed. Through groups, students can criticize their friends' opinions or add richer knowledge. Students' interest in using Facebook can potentially motivate students to learn a subject matter so that it allows the teacher to integrate the lesson into it. This can facilitate the learning process because it can build communication between groups of students and between students and teachers, (Calvo, Arbiol & Iglesias, 2014).

Methods

The type of research is qualitative research with descriptive methods. The purpose of this study is to see how students respond to Facebook as a medium of learning. The numbers of samples in this study were 145 samples. The research instrument used was in the form of a student response questionnaire to Facebook media as a learning medium which was distributed to students using the google form, the link was distributed through the Whatsapp Group so that students could easily respond to the the queastionnaire of Facebook media as a learning medium. The subjects of this study were high school students spread across West Sumatra.

Result and Discussion (Times New Roman 12,Bold)

Based on the results obtained about student responses to Facebook media as a learning medium, some of the responses of students using Facebook media as a learning medium. The goal is to find out students' responses to Facebook media as a learning medium, which are as follows:

1.   Are you familiar with the Facebook application?
       145 answers
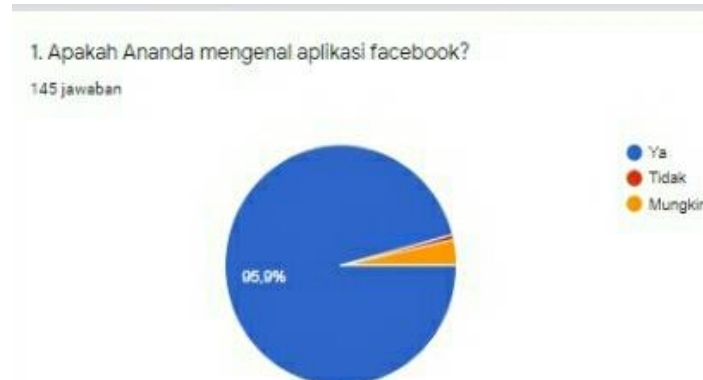
Based on the diagram above, the student's response to Facebook media as a learning medium can be explained about getting to know the Facebook application. First, 95.9% of students are familiar with the Facebook application. Second, students who do not know the Facebook application are few. So, it can be concluded that most students are familiar with the Facebook application.

2.   Do you also download or use the Facebook application?
       145 answers:
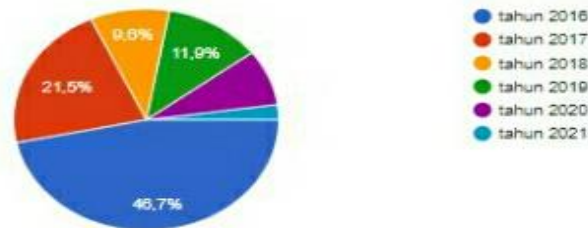

Students` Response toward Facebook

Based on the diagram above, the student's response to Facebook media as a learning medium can be explained using the Facebook application. First, 68.3% of students use the Facebook application. Second, 22.8% of students do not use the Facebook application. Third, 9% of students probably use the Facebook application. So, it can be concluded that most of the students have downloaded or used Facebook.

3. Since when did you start using the Facebook application?
   135 answers:

Based on the diagram above, the student's response to Facebook media as a learning medium can be explained since when students use the Facebook application. First, in 2016, 46.7% of students started using the Facebook application. Second, in 2017, 21.5% of students started using the Facebook application. Third, in 2018 counted 9.6% of students started using the Facebook application. Fourth, in 2019 11.9% of students started using the Facebook application. So, it can be concluded that most of the students in 2016 started using the Facebook application.

4. 4. Do you see Facebook as a good, profitable and entertaining application?
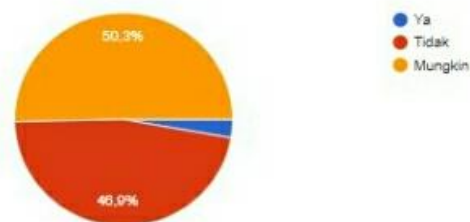   145 answers:
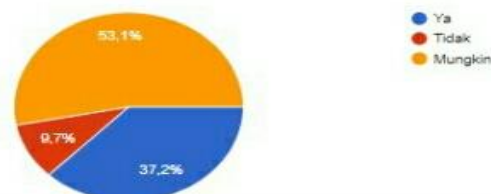
Based on the pie chart above, the students` response to Facebook as a learning medium can be seen by Facebook as a good, profitable, and entertaining application. First, 53.1 % students might see Facebook as a good, profitable, and entertaining application. Second, 37.2 % students saw Facebook as a good, profitable, and entertaining application. Third, 9.7% of students do not see Facebook as a good, profitable, and entertaining application. So, it can be concluded that most students have seen Facebook as a good, profitable, and entertaining application.

5. Apakah ananda melihat aplikasi Facebook sebagai aplikasi yang negatif, merugikan, dan tidak menghibur ?
    145 jawaban :

5. Apakah Ananda melihat aplikasi facebook sebagai aplikasi yang negatif, merugikan dan tidak menghibur?

145 jawaban

Based on the diagram above, the student's response to Facebook media as a learning medium can be seen by Facebook as a negative, detrimental, and not entertaining application. First, 50.3 % students who might see Facebook as a negative, detrimental, and not entertaining application. Second, 46.9 % students who did not see Facebook as a negative, harmful, and not entertaining application. So, it can be concluded that a minority of students might see Facebook as a negative, detrimental, and not entertaining application.

6.   Why do you like the Facebook application? (answer can be more than 1)
        141 answers:

6. Mengapa Ananda menyukai aplikasi facebook? (jawaban bisa lebih dari 1)

141 jawaban

The data above explains that most students like the Facebook application because students can get a variety of information, students can find the information they need, such as how to do activities such as cooking (procedure text). And also students can increase their confidence in the Facebook application as students upload their best photos on Facebook and get good comments from their friends and relatives. This increases self-confidence and always wants to capture these moments and upload them on Facebook.

7.   What do you think if the Facebook application is used as a medium for learning Bahasa Indonesia (listening, speaking, reading, and writing)?
        143 answers:

7. Bagaimana pendapat Ananda jika aplikasi facebook digunakan sebagai media pembelajaran bahasa Indonesia (menyimak, berbicara, membaca dan menulis)?

143 jawaban

Based on the diagram above, it can be seen that: First, 54.5% of students agree with the Facebook application being used as a medium for learning Bahasa Indonesia reading, and writing) Second, 23.8% of students who disagreed with the Facebook application being used as a medium for learning Bahasa Indonesia (listening, speaking, reading, and writing) Third, 14.7% of students who strongly agreed with the Facebook application which is used as a medium of learning Bahasa Indonesia (listening, speaking, reading, and writing). So, it can be concluded that most students agree with the Facebook application being used as a medium for learning Bahasa Indonesia (listening, speaking, reading, and writing).

8.   The reason I don't like the Facebook application is because .....
      103 answers:

8. Alasan saya tidak menyukai aplikasi facebook karena.....

103 jawaban

Jarang di pakai sakarang ini

karena terdapat banyak akun nakal serta penipuan

Banyak hoax

Tampilan

Banyak terjadi penipuan terhadap kaum ibu² melalui Facebook

Banyak penipuan

Mungkin ada orang yang membagikan foto-foto atau video-video berbau pornografi

Jarang membuka aplikasi tersebut

Some students may not like the Facebook application because Facebook is now rarely used in millennial times. They more often use the Instagram or Whatsapp application to upload or their various daily activities there. In the Facebook application students think that there are a lot of naughty Facebook accounts and scams committed by irresponsible people so that many people are deceived by these accounts. So, it can be concluded that a small proportion of students do not like the Facebook application.

9.   Have you ever received information about how to make something or how to do something (procedure text) from the Facebook application?
      144 answers:

9. Apakah Ananda pernah memperolah informasi tentang cara membuat sesuatu atau cara melakukan sesuatu (teks prosedur) dari aplikasi facebook?

144 jawaban
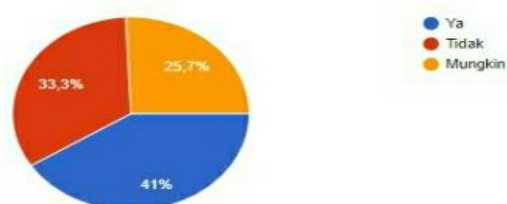
Based on the pie chart above, the student's response to ever or never getting information about how to make something or how to do something (procedure text) from the Facebook application. First, 41% of students obtained information about how to make something or how to do something (procedure text) from the Facebook application. Second, 33.3% of students did not get information about how to make something or how to do something (procedure text) from the Facebook application. Third, 25.7% of students who might get information about how to make something or how to do something (procedure text) from the Facebook application. So, it can be concluded that most of the students have never obtained information about how to make something or how to do something (procedure text) from the Facebook application.

10. Have you ever read or watched a story about someone, a short story, or a narrative text from the Facebook application?
143 answers:

10. Apakah Ananda pernah membaca atau menonton cerita tentang seseorang, cerita pendek atau teks narasi dari aplikasi facebook?

143 jawaban

- Ya
- Tidak
- Mungkin

25,2%

16,8%

58%

Based on the pie chart above, the student's response to having or never reading or watching a story about someone, short story, or narrative text from the Facebook application. First, 58% of students read or watched stories about someone, short stories, or narrative texts from the Facebook application. Second, 25.2 students did not read or watch stories about a person, short stories, or narrative text from the Facebook application. Third, 16.8 students who may read or watch stories about someone, short stories, or narrative texts from the Facebook application. So, it can be concluded that most students have read or watched stories about someone, short stories, or narrative texts from the Facebook application.

11. Have you ever obtained information about natural phenomena, social, cultural symptoms, etc. (explanatory text) from the Facebook application?
144 answers:

11. Apakah Ananda pernah memperoleh informasi tentang gejala alam, gejala sosial, budaya dan lain sebagainya (teks eksplanasi) dari aplikasi facebook?

144 jawaban

- Ya
- Tidak
- Mungkin

21,5%

23,6%

54,9%

Based on the circle diagram above, the student's response to whether or not they have ever received information about natural phenomena, social, cultural, etc. (explanatory text) from the Facebook application. First, 54.9% of students who get information about natural phenomena, social symptoms, culture and so on (explanatory text) from the Facebook application. Second, 23.6 students who might get information about natural phenomena, social symptoms, culture and so on (explanatory text) from the Facebook application. Third, 21.5% of students did not get information about natural phenomena, social symptoms, culture and so on (explanatory text) from the Facebook application. So, it can be concluded that most of the students have ever obtained information about natural phenomena, social phenomena, culture and so on (explanatory text) from the Facebook application.

12. Have you ever received information containing an explanation of the results of your observation of an object or place (the text of the observation report) and have you ever received information that contained an explanation of something (exposition text) from the Facebook application? 143 answers (text of the observation report) and 145 answers (exposition text):

12. Apakah Ananda pernah memperoleh informasi yang berisi penjelasan tentang hasil pengamatan sesuatu benda atau suatu tempat (teks Laporan Hasil Observasi) dari aplikasi facebook?

143 jawaban

- Ya
- Tidak
- Mungkin
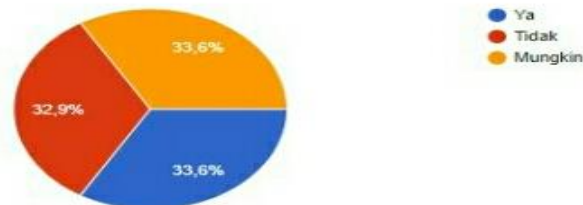
Based on the diagram above, the student's response to whether or not they have ever obtained information that contains an explanation of the observation of an object or place (observation report text) from the Facebook application. First, 33.6% of students who get information that contains an explanation of the results of observations of something or a place (observation report text) from the Facebook application. Second, 33.6 students who may get information that contains an explanation of the results of observing something or a place (observation report text) from the Facebook application. somewhere (the text of the observation report) from the Facebook application. So, it can be concluded that most students get information that contains an explanation of the results of observing something or a place (observation report text) from the Facebook application.

12. Apakah Ananda pernah memperoleh informasi yang berisi penjelasan tentang sesuatu (teks eksposisi) dari aplikasi facebook?

145 jawaban

- Ya
- Tidak
- Mungkin
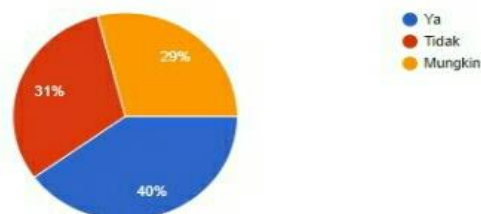
Based on the pie chart above, the student's response to having or never obtaining information that contains an explanation of something (exposition text) from the Facebook application. First, 40% of students have received information that contains an explanation of something (exposition text) from the Facebook application. Second, 31% of students who have never obtained information that contains an explanation of something (exposition text) from the Facebook application. Third, 29% of students who may get information that contains an explanation of something (exposition text) from the Facebook application. So, it can be concluded that most students have obtained information that contains an explanation of something (exposition text) from the Facebook application.

13. Have you ever read or watched a funny / humorous story that also contains satire (anecdotal text) from the Facebook application and have you ever seen a strand of poetry from Facebook? 145 answers (anecdotal text) and 145 answers (poetry):

13. Apakah Ananda pernah membaca atau menonton cerita lucu/berisi humor tapi juga berisi sindiran (teks anekdot) dari aplikasi facebook?
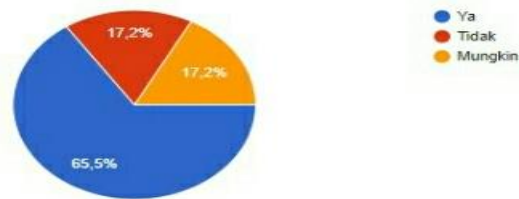
145 jawaban

Ya — 65,5%
Tidak — 17,2%
Mungkin — 17,2%

Based on the circle diagram above, the student's response to having or never reading or watching funny / humorous stories but also containing satire (anecdotal text) from the Facebook application. First, 65.5% of students who read or watch funny / humorous stories but also contain satire (anecdotal texts) from the Facebook application. Second, 17.2% of students who do not read or watch funny / humorous stories but also contain satire (anecdotal text) from the Facebook application. Third, 17.2 students who may read or watch funny stories / contain humor but also contain satire (text anecdote) from the Facebook application. So, it can be concluded that most of the students read or watched humorous / humorous stories but also contained satire (anecdotal texts) from the Facebook application.

13. Apakah Ananda pernah melihat untaian Puisi dari facebook?

145 jawaban

Ya — 53,1%
Tidak — 22,1%
Mungkin — 24,8%
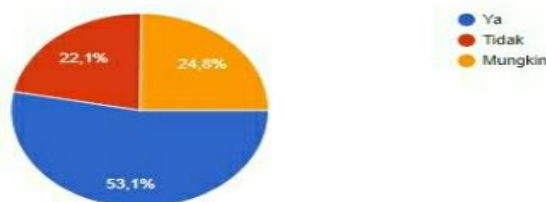
Based on the pie chart above, the student's response to having or never seeing a strand of poetry from Facebook. First, 53.1% of students who have seen a poem from Facebook. Second, 24.8% of students who may have seen a strand of poetry from Facebook. Third, 22.1% of students who have never seen a string of poetry from Facebook. So, it can be concluded that most of the students have seen a strand of poetry from Facebook.

14. Is the Facebook application only used for friendship and have you ever seen the negotiating text (bargaining about a product) from the Facebook application?
144 answers (friendship) and 145 answers (negotiation text):

14. Apakah aplikasi facebook hanya digunakan untuk ajang pertemanan saja?

144 jawaban

Ya — 11,8%
Tidak — 73,6%
Mungkin — 14,6%
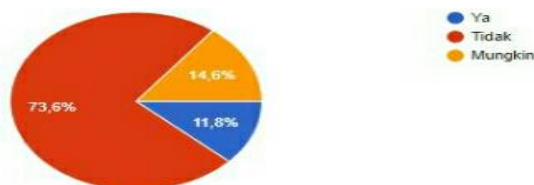
Based on the pie chart above, it is about the responses of students who use the Facebook application for friendship purposes only. First, 73.6% of students do not use the Facebook application for friendship purposes only. Second, 14.6% of students who may use the Facebook application for friendship purposes only. Third, 11.8% of students who use the Facebook application for friendship

only. So, it can be concluded that a small proportion of students do not use the Facebook application for friendship purposes only.

14. Apakah Ananda pernah melihat teks negosiasi (tawar menawar tentang suatu produk) dari Facebook?

145 jawaban
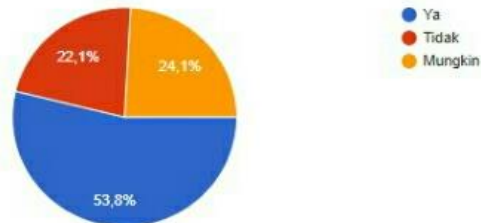
Based on the pie chart above, it is about the responses of students who have seen the negotiating text (bargaining about a product) from the Facebook application. First, 53.8% of students who have seen the negotiating text (bargaining about a product) from the Facebook application. Second, 24.1% of students who may have seen the negotiating text (bargaining about a product) from the Facebook application. Third, 22.1% of students who have never seen the negotiating text (bargaining about a product) from the Facebook application. So, it can be concluded that most students see the negotiating text (bargaining about a product) from the Facebook application.

15. Have you ever read or watched debates on Facebook?
    145 answers:

15. Apakah Ananda Pernah membaca atau menonoton debat di Facebook?

145 jawaban
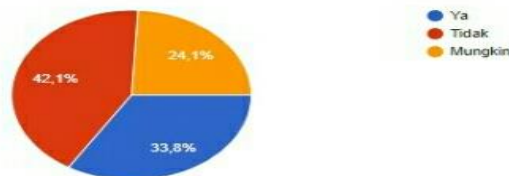
Based on the pie chart above, the student's response to having or never reading or watching debates on Facebook. First, 42.1 % students who did not read or watch debates on Facebook. Second, 33.8 % students who read or watched debates on Facebook. Third, 24.1 % students who may have read or watched debates on Facebook. So, it can be concluded that a small proportion of students have read or watched debates on Facebook.

15. alasannya karena....
107 jawaban

Tidak

Bisa untuk berbagi pengalaman, pengetahuan dll

Karena bisa jadi, bisa ngk

bisa berjualan juga

Karena di Facebook saya juga dapat mengetahui langkah langkah membuat kue, terus saya dapat tertawa karena cerita lucu yang di posting oleh orang

Karna aplikasi facebook memiliki banyak manfaat bukan hanya ajang Pencarian teman saja

Karena masih banyak manfaat facebook

Di Facebook juga terdapat berbagai berita dan artikel menarik
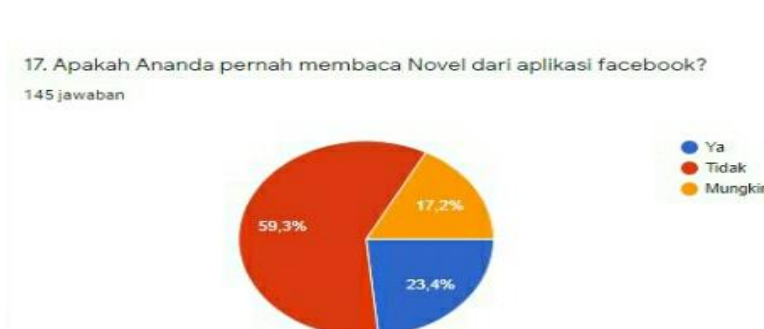
The reason is because on the Facebook application a small proportion of students do not like to read or watch debates, instead students prefer to see the steps of making cakes (procedure text) or watching funny stories posted by people. Besides seeing the steps to making cakes or watching funny stories, students who have an entrepreneurial spirit can also sell online on Facebook and make money.

16. Have you ever read saga from Facebook?
145 answers:

16. Apakah Ananda Pernah membaca cerita hikayat dari facebook?
145 jawaban

- ya
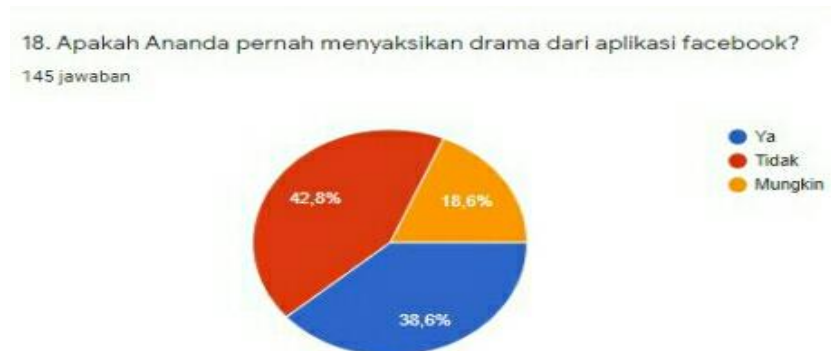- Tidak
- mungkin

26,9%
44,8%
28,3%

Based on the pie chart above, the student's response to having or never reading a saga from Facebook is about. First, 44.8% of students who do not read saga stories from Facebook. Second, 28.3% of students who read saga stories from Facebook. Third, 26.9% of students who may have read saga stories from Facebook. So, it can be concluded that the majority of students have never read saga stories from Facebook.

17. Have you ever read a novel from the Facebook application?
145 answers:

17. Apakah Ananda pernah membaca Novel dari aplikasi facebook?
145 jawaban

- Ya
- Tidak
- Mungkin

17,2%
59,3%
23,4%

Based on the pie chart above, the student's response to having or never reading a novel from the Facebook application. First, 59.3% of students who do not read novels from the Facebook application. Second, 23.4% of students who read novels from Facebook applications. Third, 17.2 students who may have read novels from Facebook applications. So, it can be concluded that a small proportion of students have never read a novel from the Facebook application.

18. Have you ever watched the drama from the Facebook application?
145 answers:

18. Apakah Ananda pernah menyaksikan drama dari aplikasi facebook?
145 jawaban

- Ya
- Tidak
- Mungkin

42,8%
18,6%
38,6%

Based on the pie chart above, the student's response to having or never watching a drama from the Facebook application is about. First, 42.8% of students who did not watch the drama from the Facebook application. Second, 38.6% of students who have watched dramas from the Facebook application. Third, 18.6% of students who may have watched dramas from the Facebook application.

Students` Response toward Facebook

So, it can be concluded that a small proportion of students have never watched drama from the Facebook application.

19. Have you ever watched a lecture from the Facebook application?
145 answers:

Based on the pie chart above about the responses of students who have watched a lecture from the Facebook application. First, 66.9% of students who have watched a lecture from the Facebook application. Second, 19.3% of students who have never watched a lecture from the Facebook application. Third, 13.8% of students who may have watched a lecture from the Facebook application. So, it can be concluded that most of the students watched the lecture from the Facebook application.

20. Do you think the Facebook application is suitable for use as a medium for learning Bahasa Indonesia?
143 answers:
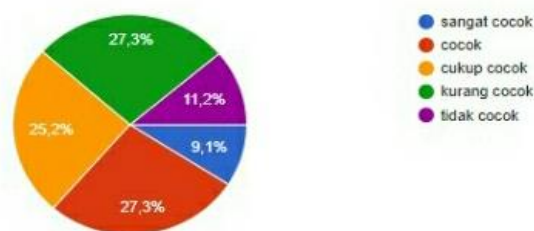
Based on the diagram above, the student's response to the Facebook application is suitable for use as a medium for learning Bahasa Indonesia. First, 27.3% of students' responses to the Facebook application are suitable for use as a medium for learning Bahasa Indonesia. Second, 27.3% of students 'responses to the Facebook application are not suitable for use as a medium for learning Bahasa Indonesia. Third, 25.2% of students' responses to the Facebook application are quite suitable for use as a medium for learning Bahasa Indonesia. Fourth, 11.2% of students' responses to the Facebook application are not suitable for use as a medium for learning Bahasa Indonesia. Fifth, 9.1% of students' responses to the Facebook application are very suitable for use as a medium for learning Bahasa Indonesia. So, it can be concluded that the Facebook application is suitable for use as a medium for learning Bahasa Indonesia.

The reason is that Facebook is a good medium for learning. By using facebook, most students can get information about how to make something or how to do something (procedure text), read or watch a story about someone, short story, or narrative text, get information about natural phenomena, social symptoms, culture and so on (explanatory text) and so on.

Conclusion

Learning media are materials, tools or techniques used in teaching and learning activities with the intention that the educational communication interaction process between teachers and students can take place in an effective and efficient manner (Sasmito, 2015). The correct selection of Facebook learning media by educators will also increase the effectiveness of the learning process, because the selection of attractive learning media can lead to high curiosity of students, will facilitate the learning process itself, and can make students more active in the learning process. With the use of Facebook as a learning medium, alternative solutions to learning problems are more flexible, not limited by time, classrooms and intensive face-to-face as in school.

The results of this study are as follows: Learning Bahasa Indonesia in this pandemic era tends to be boring, so Facebook media is expected to make learning varied and interesting for students. Therefore, it is necessary to conduct a needs analysis in the form of student responses to Facebook as a learning medium. This research is a descriptive qualitative research. The number of samples in this study were 145 samples. The research instrument used was in the form of a student response questionnaire to Facebook media as a learning medium which was distributed to students using the google form, the link was distributed through the Whatsapp Group. The subjects of this study were high school students spread across West Sumatra. The results of the analysis show: The results of this study are as follows: First, most of the students had known, downloaded and used Facebook for a long time. Second, most of the students saw Facebook as a positive, profitable and entertaining application. Third, a small proportion of students saw Facebook as an application that was negative, detrimental, and not entertaining. Fourth, students liked Facebook because it could give information, Fifth, students mostly agreed that the Facebook application was used as a medium for learning Bahasa Indonesia language (listening, speaking, reading, and writing). Sixth, a small proportion of students do not like the Facebook application because it is rarely used and there are many naughty and fraudulent accounts. Seventh, most of the students have received information on procedural texts, short stories or narrative texts, explanatory texts, observation report texts, exposition texts, anecdotal texts, poetry texts and negotiation texts. Eighth, a small proportion of students have never seen debates, saga, novels, dramas, lectures. So it can be concluded that Facebook can be used as a learning medium so that students are motivated and not bored in learning. However, the teacher must be skilled at choosing material that is suitable for students and in accordance with learning objectives.

Acknowledgments

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